



# Demographic and Income Profile

Bentonville City, AR 2  
 Bentonville City, AR (0505320)  
 Geography: Place

Prepared by Esri

Summary	Census 2010	Census 2020	2022	2027
Population	36,494	54,213	58,082	63,062
Households	13,784	20,492	21,870	23,753
Families	9,403	-	14,643	15,902
Average Household Size	2.63	2.61	2.62	2.62
Owner Occupied Housing Units	7,655	-	11,837	12,800
Renter Occupied Housing Units	6,129	-	10,033	10,953
Median Age	31.1	-	33.3	33.3

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.66%	0.27%	0.25%
Households	1.67%	0.31%	0.31%
Families	1.66%	0.28%	0.28%
Owner HHs	1.58%	0.44%	0.53%
Median Household Income	1.56%	2.62%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,251	5.7%	1,123	4.7%
\$15,000 - \$24,999	952	4.4%	772	3.3%
\$25,000 - \$34,999	1,214	5.6%	939	4.0%
\$35,000 - \$49,999	1,790	8.2%	1,746	7.4%
\$50,000 - \$74,999	3,409	15.6%	3,869	16.3%
\$75,000 - \$99,999	3,249	14.9%	3,573	15.0%
\$100,000 - \$149,999	4,451	20.4%	4,887	20.6%
\$150,000 - \$199,999	2,453	11.2%	3,061	12.9%
\$200,000+	3,103	14.2%	3,782	15.9%
Median Household Income	\$91,317		\$98,671	
Average Household Income	\$124,015		\$137,714	
Per Capita Income	\$46,906		\$52,065	

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,290	9.0%	4,636	8.0%	5,099	8.1%
5 - 9	3,266	8.9%	4,739	8.2%	5,094	8.1%
10 - 14	2,926	8.0%	4,544	7.8%	4,894	7.8%
15 - 19	2,373	6.5%	3,972	6.8%	4,143	6.6%
20 - 24	2,179	6.0%	3,526	6.1%	3,816	6.1%
25 - 34	6,822	18.7%	9,217	15.9%	10,296	16.3%
35 - 44	5,692	15.6%	9,705	16.7%	10,316	16.4%
45 - 54	4,439	12.2%	7,175	12.4%	7,662	12.1%
55 - 64	2,657	7.3%	5,188	8.9%	5,484	8.7%
65 - 74	1,470	4.0%	3,195	5.5%	3,642	5.8%
75 - 84	891	2.4%	1,536	2.6%	1,948	3.1%
85+	489	1.3%	648	1.1%	670	1.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	29,629	81.2%	35,949	66.3%	38,741	66.7%	41,542	65.9%
Black Alone	949	2.6%	1,695	3.1%	1,627	2.8%	1,676	2.7%
American Indian Alone	476	1.3%	664	1.2%	715	1.2%	774	1.2%
Asian Alone	2,967	8.1%	8,455	15.6%	8,519	14.7%	9,241	14.7%
Pacific Islander Alone	79	0.2%	231	0.4%	228	0.4%	252	0.4%
Some Other Race Alone	1,475	4.0%	2,194	4.0%	2,449	4.2%	2,747	4.4%
Two or More Races	919	2.5%	5,025	9.3%	5,802	10.0%	6,830	10.8%
Hispanic Origin (Any Race)	3,255	8.9%	5,439	10.0%	6,027	10.4%	6,640	10.5%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

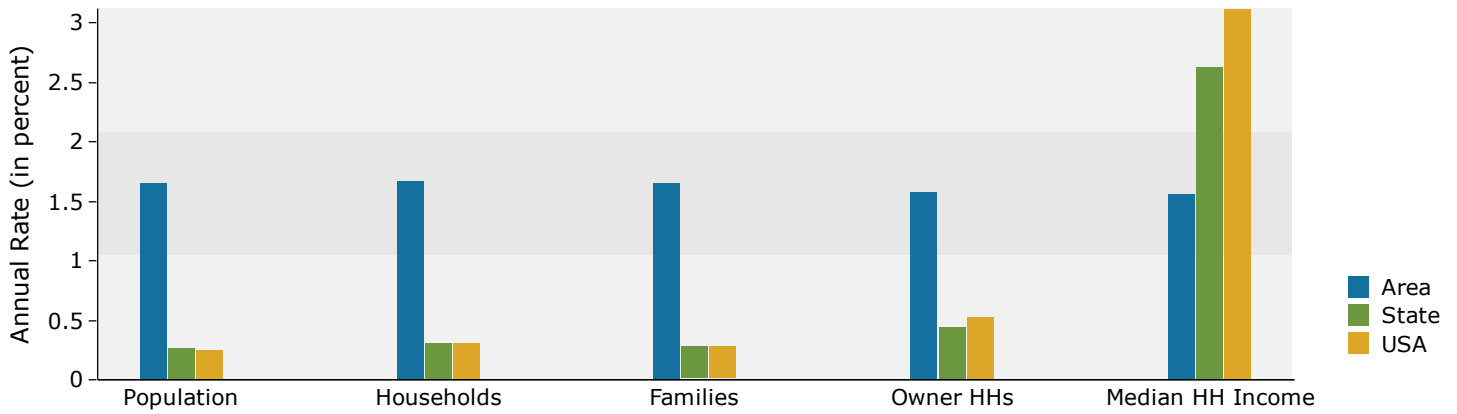


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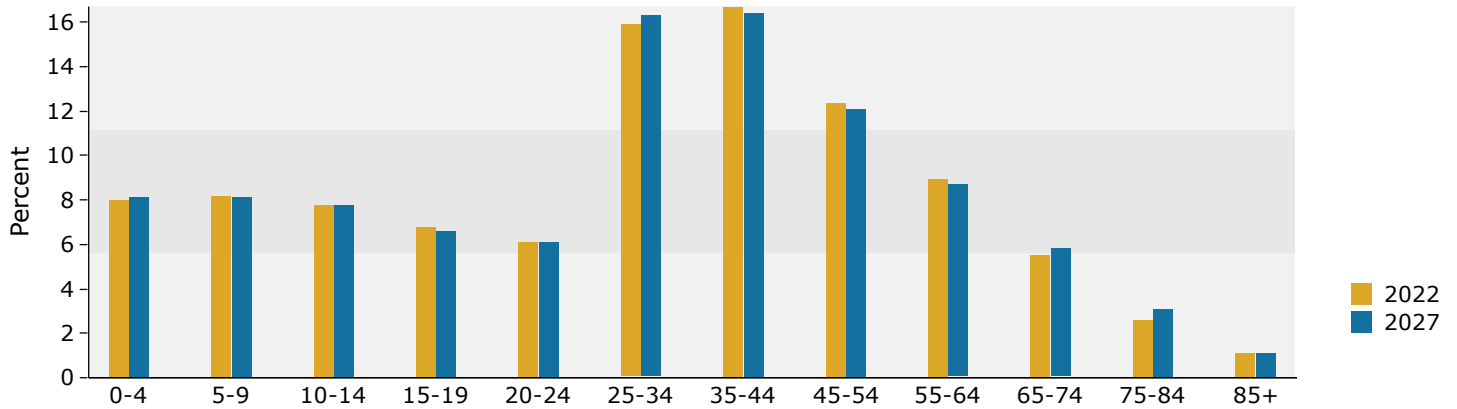
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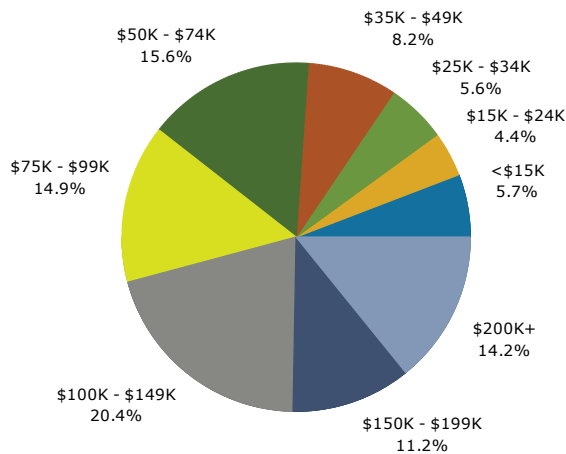
## Trends 2022-2027



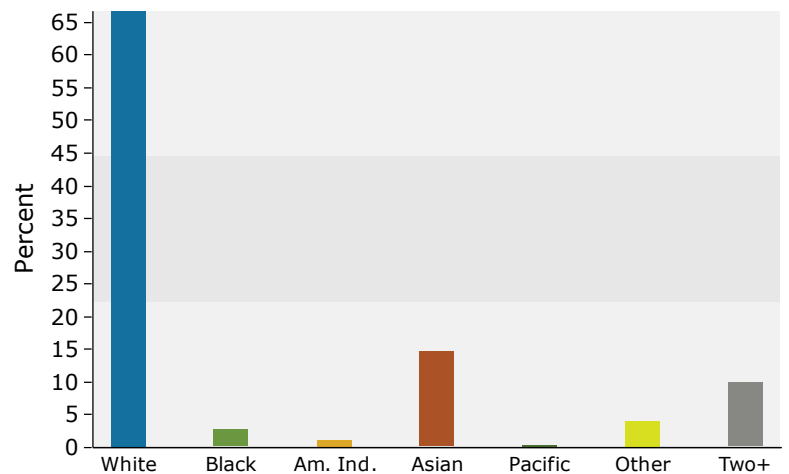
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 10.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.