



# Business Summary

Bentonville City, AR  
 Bentonville City, AR (0505320)  
 Geography: Place

Prepared by Esri

Data for all businesses in area	Bentonville c...			
Total Businesses:	2,388			
Total Employees:	58,884			
Total Residential Population:	59,104			
Employee/Residential Population Ratio (per 100 Residents)	100			
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	35	1.5%	234	0.4%
Construction	81	3.4%	543	0.9%
Manufacturing	91	3.8%	1,205	2.0%
Transportation	41	1.7%	568	1.0%
Communication	10	0.4%	159	0.3%
Utility	5	0.2%	89	0.2%
Wholesale Trade	105	4.4%	2,617	4.4%
<b>Retail Trade Summary</b>	<b>516</b>	<b>21.6%</b>	<b>34,857</b>	<b>59.2%</b>
Home Improvement	13	0.5%	196	0.3%
General Merchandise Stores	22	0.9%	28,402	48.2%
Food Stores	73	3.1%	986	1.7%
Auto Dealers & Gas Stations	54	2.3%	1,158	2.0%
Apparel & Accessory Stores	29	1.2%	128	0.2%
Furniture & Home Furnishings	27	1.1%	153	0.3%
Eating & Drinking Places	164	6.9%	3,003	5.1%
Miscellaneous Retail	134	5.6%	831	1.4%
<b>Finance, Insurance, Real Estate Summary</b>	<b>264</b>	<b>11.1%</b>	<b>2,197</b>	<b>3.7%</b>
Banks, Savings & Lending Institutions	51	2.1%	511	0.9%
Securities Brokers	46	1.9%	406	0.7%
Insurance Carriers & Agents	37	1.5%	140	0.2%
Real Estate, Holding, Other Investment Offices	130	5.4%	1,140	1.9%
<b>Services Summary</b>	<b>973</b>	<b>40.7%</b>	<b>14,606</b>	<b>24.8%</b>
Hotels & Lodging	31	1.3%	580	1.0%
Automotive Services	47	2.0%	240	0.4%
Movies & Amusements	69	2.9%	545	0.9%
Health Services	196	8.2%	2,526	4.3%
Legal Services	48	2.0%	216	0.4%
Education Institutions & Libraries	55	2.3%	2,494	4.2%
Other Services	527	22.1%	8,005	13.6%
<b>Government</b>	<b>81</b>	<b>3.4%</b>	<b>1,712</b>	<b>2.9%</b>
<b>Unclassified Establishments</b>	<b>186</b>	<b>7.8%</b>	<b>97</b>	<b>0.2%</b>
<b>Totals</b>	<b>2,388</b>	<b>100.0%</b>	<b>58,884</b>	<b>100.0%</b>

**Source:** Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.1%	8	0.0%
Mining	4	0.2%	25	0.0%
Utilities	1	0.0%	72	0.1%
Construction	91	3.8%	608	1.0%
Manufacturing	114	4.8%	1,326	2.3%
Wholesale Trade	104	4.4%	2,616	4.4%
Retail Trade	319	13.4%	31,643	53.7%
Motor Vehicle & Parts Dealers	44	1.8%	1,104	1.9%
Furniture & Home Furnishings Stores	16	0.7%	108	0.2%
Electronics & Appliance Stores	10	0.4%	48	0.1%
Building Material & Garden Equipment & Supplies Dealers	13	0.5%	196	0.3%
Food & Beverage Stores	52	2.2%	880	1.5%
Health & Personal Care Stores	37	1.5%	265	0.5%
Gasoline Stations & Fuel Dealers	11	0.5%	59	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	37	1.5%	183	0.3%
Sporting Goods, Hobby, Book, & Music Stores	61	2.6%	362	0.6%
General Merchandise Stores	38	1.6%	28,438	48.3%
Transportation & Warehousing	22	0.9%	273	0.5%
Information	40	1.7%	487	0.8%
Finance & Insurance	133	5.6%	1,080	1.8%
Central Bank/Credit Intermediation & Related Activities	50	2.1%	534	0.9%
Securities & Commodity Contracts	46	1.9%	406	0.7%
Funds, Trusts & Other Financial Vehicles	37	1.5%	140	0.2%
Real Estate, Rental & Leasing	137	5.7%	1,158	2.0%
Professional, Scientific & Tech Services	259	10.8%	5,647	9.6%
Legal Services	57	2.4%	257	0.4%
Management of Companies & Enterprises	4	0.2%	11	0.0%
Administrative, Support & Waste Management Services	77	3.2%	461	0.8%
Educational Services	66	2.8%	2,527	4.3%
Health Care & Social Assistance	253	10.6%	3,511	6.0%
Arts, Entertainment & Recreation	59	2.5%	572	1.0%
Accommodation & Food Services	204	8.5%	3,637	6.2%
Accommodation	31	1.3%	580	1.0%
Food Services & Drinking Places	173	7.2%	3,057	5.2%
Other Services (except Public Administration)	230	9.6%	1,403	2.4%
Automotive Repair & Maintenance	34	1.4%	199	0.3%
Public Administration	82	3.4%	1,722	2.9%
Unclassified Establishments	186	7.8%	97	0.2%
<b>Total</b>	<b>2,388</b>	<b>100.0%</b>	<b>58,884</b>	<b>100.0%</b>

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