



# Executive Summary

Bentonville City, AR  
Bentonville City, AR (0505320)  
Geography: Place

Prepared by Esri

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## Population

2010 Population	36,533
2020 Population	54,281
2023 Population	59,104
2028 Population	63,171
2010-2020 Annual Rate	4.04%
2020-2023 Annual Rate	2.65%
2023-2028 Annual Rate	1.34%
2023 Male Population	49.7%
2023 Female Population	50.3%
2023 Median Age	33.5

In the identified area, the current year population is 59,104. In 2020, the Census count in the area was 54,281. The rate of change since 2020 was 2.65% annually. The five-year projection for the population in the area is 63,171 representing a change of 1.34% annually from 2023 to 2028. Currently, the population is 49.7% male and 50.3% female.

## Median Age

The median age in this area is 33.5, compared to U.S. median age of 39.1.

## Race and Ethnicity

2023 White Alone	66.0%
2023 Black Alone	3.0%
2023 American Indian/Alaska Native Alone	1.3%
2023 Asian Alone	14.6%
2023 Pacific Islander Alone	0.4%
2023 Other Race	4.6%
2023 Two or More Races	10.1%
2023 Hispanic Origin (Any Race)	11.2%

Persons of Hispanic origin represent 11.2% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.4 in the identified area, compared to 72.1 for the U.S. as a whole.

## Households

2023 Wealth Index	107
2010 Households	13,802
2020 Households	20,516
2023 Households	22,291
2028 Households	23,942
2010-2020 Annual Rate	4.04%
2020-2023 Annual Rate	2.59%
2023-2028 Annual Rate	1.44%
2023 Average Household Size	2.62

The household count in this area has changed from 20,516 in 2020 to 22,291 in the current year, a change of 2.59% annually. The five-year projection of households is 23,942, a change of 1.44% annually from the current year total. Average household size is currently 2.62, compared to 2.61 in the year 2020. The number of families in the current year is 14,973 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



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## Mortgage Income

2023 Percent of Income for Mortgage 19.8%

## Median Household Income

2023 Median Household Income \$94,065

2028 Median Household Income \$105,557

2023-2028 Annual Rate 2.33%

## Average Household Income

2023 Average Household Income \$133,620

2028 Average Household Income \$149,653

2023-2028 Annual Rate 2.29%

## Per Capita Income

2023 Per Capita Income \$50,415

2028 Per Capita Income \$56,738

2023-2028 Annual Rate 2.39%

## GINI Index

2023 Gini Index 36.1

## Households by Income

Current median household income is \$94,065 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$105,557 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$133,620 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$149,653 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$50,415 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$56,738 in five years, compared to \$47,525 for all U.S. households

## Housing

2023 Housing Affordability Index 125

2010 Total Housing Units 15,307

2010 Owner Occupied Housing Units 7,666

2010 Renter Occupied Housing Units 6,135

2010 Vacant Housing Units 1,505

2020 Total Housing Units 22,483

2020 Vacant Housing Units 1,967

2023 Total Housing Units 24,434

2023 Owner Occupied Housing Units 11,836

2023 Renter Occupied Housing Units 10,455

2023 Vacant Housing Units 2,143

2028 Total Housing Units 26,083

2028 Owner Occupied Housing Units 12,416

2028 Renter Occupied Housing Units 11,526

2028 Vacant Housing Units 2,141

## Socioeconomic Status Index

2023 Socioeconomic Status Index 57.1

Currently, 48.4% of the 24,434 housing units in the area are owner occupied; 42.8%, renter occupied; and 8.8% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 22,483 housing units in the area and 8.7% vacant housing units. The annual rate of change in housing units since 2020 is 2.59%. Median home value in the area is \$310,361, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 0.67% annually to \$320,977.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

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