



# Demographic and Income Profile

Bentonville City, AR  
 Bentonville City, AR (0505320)  
 Geography: Place

Prepared by Esri

Summary	Census 2010	Census 2020	2023	2028
Population	36,533	54,281	59,104	63,171
Households	13,802	20,516	22,291	23,942
Families	9,416	-	14,973	16,013
Average Household Size	2.63	2.61	2.62	2.61
Owner Occupied Housing Units	7,666	-	11,836	12,416
Renter Occupied Housing Units	6,135	-	10,455	11,526
Median Age	31.1	-	33.5	33.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.34%	0.23%	0.30%
Households	1.44%	0.33%	0.49%
Families	1.35%	0.28%	0.44%
Owner HHs	0.96%	0.38%	0.66%
Median Household Income	2.33%	2.47%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	901	4.0%	780	3.3%
\$15,000 - \$24,999	877	3.9%	714	3.0%
\$25,000 - \$34,999	1,015	4.6%	908	3.8%
\$35,000 - \$49,999	1,914	8.6%	1,879	7.8%
\$50,000 - \$74,999	3,556	16.0%	3,507	14.6%
\$75,000 - \$99,999	3,554	15.9%	3,523	14.7%
\$100,000 - \$149,999	3,834	17.2%	4,184	17.5%
\$150,000 - \$199,999	2,936	13.2%	3,929	16.4%
\$200,000+	3,704	16.6%	4,518	18.9%
Median Household Income	\$94,065		\$105,557	
Average Household Income	\$133,620		\$149,653	
Per Capita Income	\$50,415		\$56,738	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,293	9.0%	4,611	7.8%	5,011	7.9%
5 - 9	3,268	8.9%	4,804	8.1%	5,013	7.9%
10 - 14	2,928	8.0%	4,655	7.9%	4,888	7.7%
15 - 19	2,375	6.5%	4,055	6.9%	4,124	6.5%
20 - 24	2,180	6.0%	3,574	6.0%	3,826	6.1%
25 - 34	6,830	18.7%	9,304	15.7%	10,153	16.1%
35 - 44	5,696	15.6%	10,030	17.0%	10,395	16.5%
45 - 54	4,445	12.2%	7,194	12.2%	7,772	12.3%
55 - 64	2,661	7.3%	5,296	9.0%	5,470	8.7%
65 - 74	1,475	4.0%	3,343	5.7%	3,707	5.9%
75 - 84	893	2.4%	1,613	2.7%	2,098	3.3%
85+	490	1.3%	625	1.1%	714	1.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	29,665	81.2%	36,016	66.4%	38,996	66.0%	40,762	64.5%
Black Alone	950	2.6%	1,695	3.1%	1,763	3.0%	1,896	3.0%
American Indian Alone	477	1.3%	664	1.2%	787	1.3%	871	1.4%
Asian Alone	2,967	8.1%	8,455	15.6%	8,629	14.6%	9,255	14.7%
Pacific Islander Alone	79	0.2%	231	0.4%	247	0.4%	251	0.4%
Some Other Race Alone	1,476	4.0%	2,194	4.0%	2,701	4.6%	3,206	5.1%
Two or More Races	920	2.5%	5,026	9.3%	5,981	10.1%	6,930	11.0%
Hispanic Origin (Any Race)	3,258	8.9%	5,440	10.0%	6,633	11.2%	7,832	12.4%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

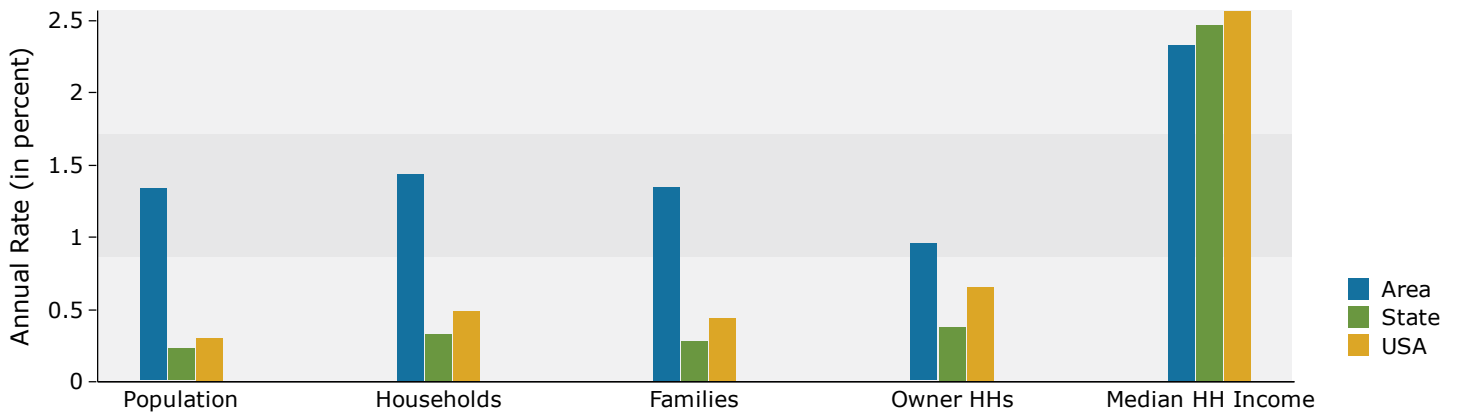


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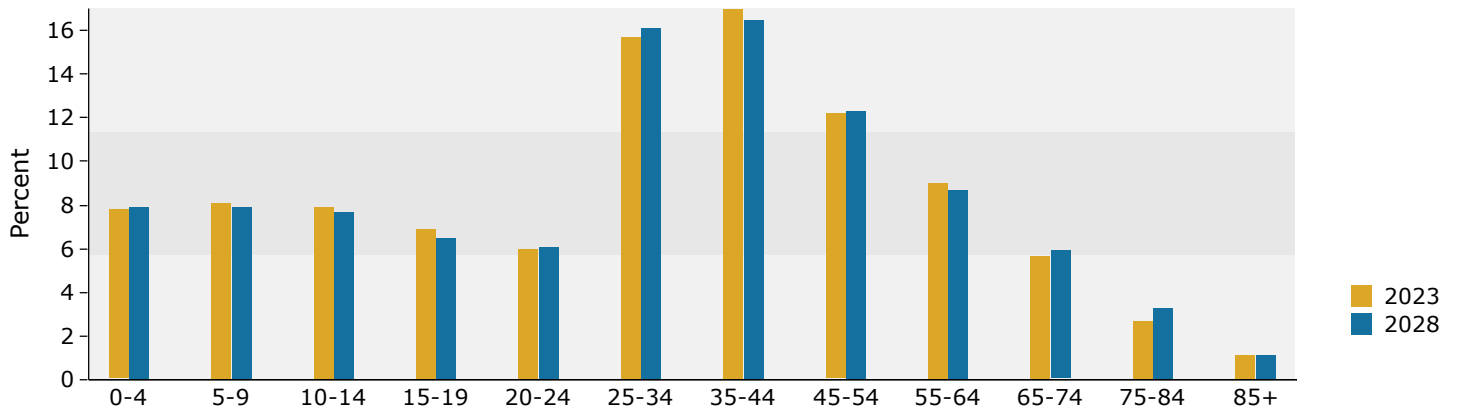
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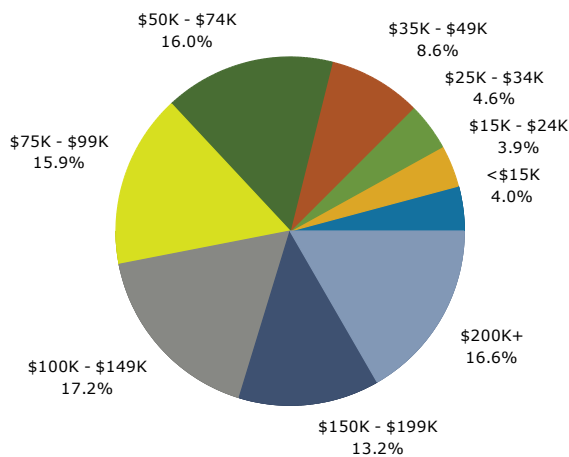
## Trends 2023-2028



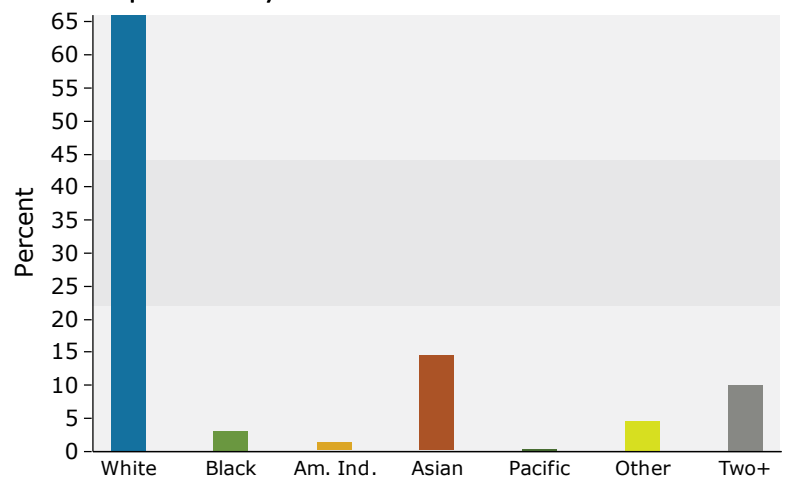
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 11.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.