

SPECIALTY RETAIL

Retail is the final step in the distribution of merchandise process. Retail stores are fixed point-of-sale locations designed to attract a high volume of walk-in traffic. Typically, retail stores have extensive displays and sell merchandise for personal or household consumption. Specialty retailers include local boutiques and upscale national stores, which focus on private label products. Examples of specialty retailers include Anthropologie, Lululemon, Athletica, and West Elm.

- **Antique stores**
- **Art galleries**
- **Boutiques**
- **Specialty shops**
- **Upscale national chains**

per capita income is
8%
 higher than the National Average

Disposable income is
9%
 higher than the National Average

Cultural/recreational opportunities in Bentonville:

- Crystal Bridges Museum of American Art
- Amazeum – a children’s museum
- An extensive walking and biking trail system
- A strong public school system
- Comprehensive healthcare service

Arkansas has the nation's
FOURTH LOWEST
 cost of doing business
 – CNBC’s Top States for Doing Business



Average and median household incomes are also higher than the U.S.

1 1/2 MILLION RESIDENTS
 Between 2014 and 2015, an estimated 31 people per day moved to the region