

## RETAIL TECHNOLOGIES

The retail sector offers consumers a variety of shopping options, both in terms of products available as well as options for shopping, which include national and regional chains, franchises and independent retailers, in addition to online retailers. Retailers are exploring all of these concepts, including brick and mortar stores, mobile commerce, the customer experience and other ideas to connect with well-informed, mobile consumers.

# 50

% of residents that hold an Associate degree or higher

Corporate  
**HQ**  
include:

**WALMART**  
**TYSON FOODS**  
**J.B. HUNT**

**1,400**  
Walmart suppliers  
present

**6,000**  
people employed  
by Walmart  
suppliers

**900+** workers are employed  
in the IT industry

Wages in the IT industry  
are nearly 50% lower in  
Benton County than the U.S.

Arkansas has the nation's

# FOURTH LOWEST

cost of doing business

– CNBC's Top States for Doing Business



INVEST  
*Bentonville*