

ENTREPRENEURSHIP/INNOVATION

A high-performing entrepreneurial ecosystem is essential for a community's economic vitality. Entrepreneurs and startups thrive off of having access to financial resources and capital, collaborative environments and support services, potential and new markets, high-performing human capital, robust communications infrastructure, proximity to research institutions and an inclusive community culture. Additionally, many entrepreneurs are developing organizations that are focused on creating a healthy triple bottom line, a framework that evaluates social, environmental and financial measures.

HOME OF
WALMART

Free consultation, advisory services and custom training offered through *8th & Walton* program.

14% population growth overall
12% INCLUDING growth of Millennials & GenZ



Sustainability-focused community that includes several makerspaces, hackerspaces, and collaboration spaces

Local colleges & universities:

Northwest Arkansas Community College

Shewmaker Center for Global Business Dev.

University of Arkansas

University of Arkansas for Medical Sciences

**MULTIPLE FREE WIFI
AND CONNECTIVITY POINTS**

Resources for entrepreneurs:

Bentonville Young Entrepreneur Academy (YEA!)

Open to students in grade 6-12. Collaborate with and guide students interested in starting a business or social movement.

The ARK is a mentorship-based accelerator for technology start-ups focusing in retail, transportation, logistics and food processing. The ARK is a Winrock International, U.S. Programs, initiative in partnership with the University of Arkansas and the NorthWest Arkansas Community College.

The Natural State Angel Association is the first formal angel network in Northwest Arkansas, with over 80 members.

INVEST
Bentonville